

Introduction to Institutional Assessment

Campus Presentations
Spring 2006

Today's discussion

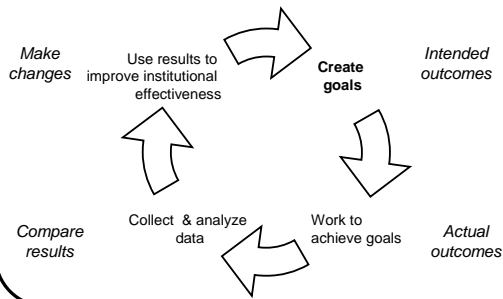
- Discuss background including IA accomplishments to date
- Review future plans and the purpose of the IAPC
- Discuss framework for IA and relationship to strategic planning

Institutional Assessment
Are we accomplishing what we set out to do?

Institutional Assessment at CCAC is the on-going process of systematically measuring achievement of the Enduring Goals established by the College. Results are utilized in the annual planning and resource allocation cycle to improve institutional effectiveness.

IAPC draft definition as of February 9, 2006

Assessment is a Process



Why conduct assessment?

1. To improve our college and learning
 - Data driven
 - Cycle of continuous improvement
 - Allocate resources to achieve our goals
2. External responsibility
 - Accrediting agency
 - State accountability – Act 46
 - Demonstrate effectiveness to stakeholders

Middle States' expectations for institutional assessment

- The college has a written plan that describes assessment processes and satisfies a long list of criteria including a foundation in the mission, goals and objectives of the institution.
- Results are used to improve administrative services and process.
- The strategic plan incorporates data from assessment outcomes.

Recent progress in institutional assessment

- August 05: kicked off assessment audit
- September: launched website
- September – October: developed the framework for IA
- November: met with Middle States representative for feedback on progress. Received green light to proceed!
- November: formed Institutional Assessment Planning Committee

Institutional Assessment Planning Committee (IAPC)

- Purpose
- Create an institutional assessment plan
 - Monitor progress of plan
 - Report results
 - Recommend improvements for assessment process

IAPC Members

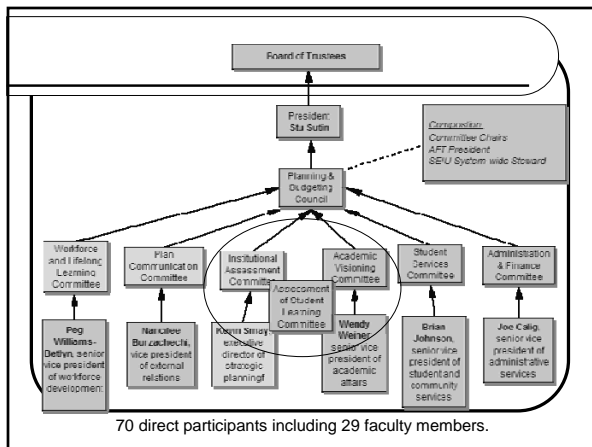
- Mary Frances Archey, Ed.D.
- Donald Broderick
- Renee Clark, Ph.D.
- Anne Louise Dailey, Ph.D.
- Nancy Jenkins
- Diane Maldonado, Ph.D.
- Julia Peters
- Mary Kate Quinlan
- James Robertson
- Connie Salvayon
- Judy Savolskis
- Kevin Smay
- Maura Stevenson, Ph.D.
- Lucy Wang

What's next for Institutional Assessment?

- November 2005 – March 2006:** educational period
- January:** begin establishing guidelines and definitions
 - February:** board approval of strategic plan
- April:** pilot project – pick one goal and simulate process
- April:** monitoring report due
- May - August:** create plan (start small)
- Fall 2006:** roll out institutional assessment plan
- Sept. 2007:** submit monitoring report on use of results

Strategic Planning and Assessment

- Assessment builds upon the strategic plan
- Goals established during the strategic planning process are measured by institutional assessment
- 4 main goal areas – one for each Sr. VP
 - Academic Affairs Workforce & Lifelong Learning
 - Admin & Finance Student & Community Services
- Assessment of student learning is a component of both Academic Affairs and institutional assessment



Strategic planning timeline

- ✓ January 2005– October: review and update mission, vision, and values statements
- ✓ July – December: set goals and objectives

January 2006 – May: develop strategies, annual operating plan and budgets

February: board adoption of plan

What is an enduring goal?

- These goals articulate how we achieve our mission
- They have a long shelf life
- Enduring goals are the basis for institutional assessment

Enduring Goals 1-3

Academic Affairs

1. To enhance student success through sound, vibrant curricula, innovative teaching strategies, state-of-the-art instructional technology, and an ongoing process of assessment of student learning outcomes.

Student & Community Services

2. To provide students with programs and services that support academic, career, personal and civic development.
3. To develop collaborative partnerships which identify and respond to the educational needs of the community.

Enduring Goals 4-6

Workforce & Lifelong Learning

4. To support the economic development of our region with responsive, solution driven workforce training programs.
5. To develop and deliver academic, social, cultural and personal opportunities for learners at every stage of their lives.

Admin & Finance

6. To maintain affordability and promote student learning by effective use and allocation of human, physical, technological and fiscal resources.

What is an objective?

- Objectives describe what we want to look like and be like in the future.
- They are the destination.
- Mirror the big challenges we will address over the life of the strategic plan.
- Five year focus
- Objectives are achieved through completion of strategies

What is a strategy?

- Strategies are the careful choices we make about what to do and how to use resources in order to achieve our objectives and ultimately the enduring goals and mission.
- One year focus
- Closely connected with resource allocation

Strategic Planning Structure

Enduring Goal

Objectives – direction for next 5 years

Strategies – means of achieving objectives

Basis for Assessment Plan

Our Process

The members of the IAPC will select one to three strategies for each enduring goal that best represent achievement of the goal for that year.

Basis for Assessment Plan

Each enduring goal will have 1 to 3 strategies with associated measures

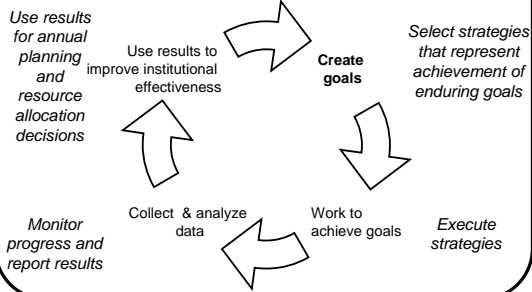
- Goal 1: Academic Affairs
- Goal 2: Student Services
- Goal 3: Community Affairs
- Goal 4: Workforce
- Goal 5: Lifelong Learning
- Goal 6: Admin & Finance

Institutional Assessment Plan: 6 -18 measures

Summary

- Goals established during strategic planning are measured by IA – every area of the college is covered by one of the 6 enduring goals
- Our approach is endorsed by Middle States
- The primary reason for conducting assessment is institutional improvement
- Institutional assessment program starts Fall 06
- We will start small and build on the basics

Remember Assessment is a Process



Conclusion

For more information visit
www.ccac.edu/assessment
