

COMMUNITY COLLEGE OF ALLEGHENY COUNTY

REGULAR MEETING
BOARD OF TRUSTEES

BYERS HALL
February 5, 2009

The meeting of the Board of Trustees of the Community College of Allegheny County was called to order at 5:10 p.m. on Thursday, February 5, 2009, at Byers Hall, 808 Ridge Avenue, Pittsburgh, Pennsylvania, Chairman Thomas Santone presiding. The Roll was taken and the following represents the results.

ROLL CALL

Present:

Dr. Elayne Arrington
Senator Jay Costa
Mr. Jesse Fife
Mr. James Flynn
Honorable Melissa Hart
Dr. Mona Generett - Secretary
Honorable William R. Robinson – Vice Chairman
Mr. Thomas J. Santone – Chairman of the Board
Ms. Joyce A. Snell

Absent:

Mr. Gregory Peaslee
Ms. Martha W. Isler
Mr. Alex Keddie

Others Present:

Dr. Alex Johnson, President
Mr. Richard Adams, Special Assistant to the President for Diversity and Equity
Dr. Mary Frances Archey, Vice President, Learning and Student Development
Ms. Joyce Breckenridge, Vice President, Business and Administration & CFO
Ms. Nancilee Burzachechi, Vice President, Institutional Advancement and External Relations
Dr. Elmer Haymon, Campus President, Allegheny
Mr. David Hoovler, Director, CCAC Public Relations
Dr. Donna Imhoff, Campus President, North
Dr. Charles Martoni, Campus President, Boyce
Ms. Bonita L. Richardson, Assistant to the President, Board Relations and Policy
Ms. Kristin Spiker, Director of Admissions
Mr. Stephen Wells, Faculty - South Campus

APPROVAL OF THE
MINUTES OF 010809

A motion was made by Chairman Santone and seconded by Mr. Robinson and Ms. Hart to approve the Minutes of the January 8, 2009, Regular Board of Trustees Meeting. The motion was approved. (*attachment1*)

EXECUIVE SESSION

Chairman Santone acknowledged for the record that the Board of Trustees met in Executive Session prior to this meeting.

ACTIONS

Finance, Facilities and Property Committee Report

Financial statements for the five months ended 113008: Senator Costa provided background information and made a motion that was seconded by Mr. Flynn to accept the financial statements for the six months ending December 31, 2008. The motion was approved. (*Attachment 2*)

Facilities Master Plan: Senator Costa provided background information and made a motion that was seconded by Ms. Snell approving the College-Wide Master Plan prepared by Perkins Eastman Architects. (*Attachment 3*)

Learning, Diversity and Workforce Initiatives Committee:

Transition Center for Dislocated Workers: Chairman Santone, on behalf of Dr. Arrington, provided background information and made a motion that the Board approve a tuition waiver program for unemployed residents of Allegheny County who have been laid off effective January 1, 2008 or later due to the poor economic climate. The motion was seconded by Ms. Hart and Mr. Flynn and approved by the Board of Trustees. (*Attachment 4*)

Vice Chairman Robinson chaired the remainder of the Board meeting as Chairman Santone departed.

DISCUSSION ITEMS

Learning, Diversity and Workforce Initiatives Committee:

Mr. Robinson provided the Learning, Diversity and Workforce Initiatives Committee report on behalf of Dr. Arrington as follows:

The Achieving the Dream project is making progress: Supplemental Instruction - the results from fall are encouraging. The voluntary attendance rate increased from 6% to 20%. The success rate for SI sections was higher than non-SI sections for the first time (67% compared to 62%). This evidence helps support the move to "mandatory" supplemental instruction. (In spring 09, eight sections of MAT-080 have a lab attached to it for SI study group. Students are required to attend lab.)

Learning Communities - implemented a pre-health learning community on Allegheny and South campuses. The results for fall were mixed. The data will be used to make improvements going forward.

First Year Experience - the college approved a policy requiring first-time, full-time students who place into the lowest level of all three developmental courses to take the one-credit SDS-102 (Academic and Personal Development) course in their first term. A subcommittee of ATD is working on the fall 2009 implementation of this policy.

Student Engagement - the college is participating in Community College Survey of Student Engagement (CCSSE) for the second time. The survey will be administered after spring break.

Diversity and Equity update: A date has been selected for the first CCAC Vanguard Diversity Awards to be given to the individual, non-profit organization, and business that has demonstrated exemplary leadership, vision or service in promoting diversity and inclusion. The awards ceremony will be held on Wednesday, May 13, 2009 in the Student Service Center on Allegheny Campus. We are meeting with a local artist to design a unique award especially for this occasion. Deserving nominees will be identified each year in the three categories of a) individual trailblazer(s) from the College or community, b) community or nonprofit organizations, and c) business and industries. Special effort will be made to identify College employees and students who are worthy of recognition.

Institutional Advancement and External Relations: Mr. Robinson provided members with an update regarding various initiatives as follows:

The Public Relations department has tracked more than 135 positive references to CCAC in the news media since the last board meeting, including more than 100 mentioning the Career Transition Center for Dislocated Workers. This coverage has included media outlets in the Pittsburgh market as well as at least 17 states. It has also received national mention due to a recent article in this week's US News & World Report magazine.

The CCAC Marketing and Communications department launched a "More Hope" sub-campaign as a part of its spring enrollment advertising campaign. Immediate response has been positive, with current and prospective students and their influencers taking note. Look

for this visual on the www.ccac.edu homepage rotating randomly with the branding messages and on PAT busses during the spring.

PA Commission for Community Colleges: The tentative schedule for this year's Annual Meeting which will be held at the Sheraton Harrisburg-Hershey on March 30 and March 31, 2009. Please review the materials and if you will are able to participate please inform Bonita Richardson so that your arrangements can be made. The deadline is February 16, 2009.

CCAC Educational Foundation: The CCAC Educational Foundation is pleased to report that it has recently elected two new members to its board.

Jerry Lopes, President of Program Operations and Affiliations of the American Urban Radio Networks (AURN)

Joe Wolfson, President, CEO & Founder of Health Transaction Network Corporation

Institutional needs and priorities have been codified by staff and will be tested to determine CCAC's ability to fund needs through additional public and private fundraising. The Educational Foundation will be working with Ketchum to conduct a fundraising audit and feasibility study for the college's upcoming major gifts campaign. Beginning on Feb. 9th, a representative from Ketchum will be interviewing various board members and community leaders to gain their feedback on CCAC's role in the community and our ability to fundraise in today's economic climate.

Chairman's Report: Mr. Robinson read the resolution for Robert Calloway and recognized this Boards acceptance by acclamation and asked for a moment of silence. (*Attachment 5*)

President's Report: President Johnson updated the Board of Trustees regarding activates to date. The President's Newsletter will be distributed following this meeting and will also be available on the CCAC web page: www.ccac.edu

Dr. Johnson introduced Kristin Spiker, Director of Admissions - Allegheny Campus who will serve our coordinator for the Minority Recruiting Plan.

ADJOURNMENT

Chairman Robinson made a motion to adjourn. There being no further business, the meeting was adjourned at 5:40p.m. The motion was carried.