Legends in Leadership Awards Dinner
Thursday, April 23, 2015
East Club Lounge, Heinz Field
Pittsburgh, PA

This dinner honors those who have made a difference to the Community College of Allegheny County.

25th CCAC Educational Foundation Golf Tournament
Monday, September 14, 2015
Treesdale Golf & Country Club
Gibsonia, PA

This tournament includes a round of golf at Treesdale Golf & Country Club, complemented by prizes, raffles, a buffet lunch, cocktails and dinner.
The CCAC Educational Foundation helps our students create a better future

The CCAC Educational Foundation was established in 1979 and grew out of the understanding that the Community College of Allegheny County would need additional resources in order to provide comprehensive workforce development, ensure continued accessibility and maintain its reputation of academic excellence in higher education.

The CCAC Educational Foundation creates vital connections between CCAC and the community to ensure the ongoing viability of the college. The foundation fulfills its responsibilities in four ways. First, the foundation raises funds to support the college. Second, the foundation provides funds that ensure CCAC’s ability to offer varied programming that anticipates and fulfills the needs of the community. Third, the foundation provides scholarships to ensure access to CCAC for students in need. Fourth, the foundation and Alumni Affairs office reach out to alumni and past students of the college.
Packages include both events:
• Legends in Leadership Awards Dinner
• CCAC Educational Foundation Golf Tournament

Platinum Sponsor $16,000
Gold Sponsor $10,000
Silver Sponsor $7,500
Bronze Sponsor $4,500

Platinum Sponsor $16,000
(tax deductible amount $11,600)
You may choose to join us as a platinum sponsor
by contributing a gift of $16,000. You will receive
substantial public recognition and exposure at the
Legends in Leadership dinner and the CCAC Educational Foundation Golf Tournament, in both
event programs, on the CCAC website and in press releases surrounding the events. As a platinum
sponsor, you will receive the benefits listed below.

Legends in Leadership Benefits:
• Event naming rights on all signage, media, invitations, etc.*
• Dinner and reception benefits for 20 with preferred seating (two tables of 10)
• Full-page ad in the event program with premium placement
• Platinum sponsor signage
• Recognition in the CCAC Educational Foundation newsletter
• Recognition with logo prominently displayed on the CCAC website along with a link to the
  sponsor’s website.

Golf Tournament Benefits:
• Event naming rights on all signage, media, invitations, etc.*
• Golf and reception benefits for 12
• Full-page ad in the event program with premium placement
• Platinum sponsor signage
• Tee sign with preferred placement
• Recognition in the CCAC Educational Foundation newsletter
• Recognition with logo prominently displayed on the CCAC website along with a link to the
  sponsor’s website.

*If there are multiple platinum sponsors, naming rights may be shared.
Combined Sponsorship Opportunities

Gold Sponsor $10,000  (tax deductible amount $7,400)
You may choose to join us as a gold sponsor by contributing a gift of $10,000. You will receive public recognition and exposure at the Legends in Leadership dinner, the CCAC Educational Foundation Golf Tournament, in both event programs and on the CCAC website. As a gold sponsor, you will receive the benefits listed below.

**Legends in Leadership Benefits:**
- Dinner and reception benefits for 10 (one table of 10)
- Full-page ad in the event program with preferred placement
- Signage acknowledging sponsorship
- Acknowledgement in event publicity materials
- Recognition in the CCAC Educational Foundation newsletter
- Recognition on the CCAC website

**Golf Tournament Benefits:**
- Golf and reception benefits for eight
- Full-page ad in the event program with preferred placement
- Acknowledgement in event publicity materials
- Recognition in the CCAC Educational Foundation newsletter
- Recognition on the CCAC website
- Tee sign with preferred placement

From left: Charles T. Blockside, PhD, Greg Peaslee, Dennis Yablonsky, Dr. Quintin Bullock, Jesse C. Campayno, ('81, North), Frank Coonelly, Pete DeComo and Kimberly Gill (center) at the 2014 Legends in Leadership event.
Combined Sponsorship Opportunities

Silver Sponsor $7,500 (tax deductible amount $5,700)
You may choose to join us as a silver sponsor by contributing a gift of $7,500. You will receive public recognition and exposure at the Legends in Leadership dinner, the CCAC Educational Foundation Golf Tournament and on the CCAC website. As a silver sponsor, you will receive the benefits listed below.

Legends in Leadership Benefits:
- Dinner and reception benefits for 10 (one table of 10)
- Full-page ad in the event program
- Signage acknowledging sponsorship
- Recognition in the CCAC Educational Foundation newsletter
- Recognition on the CCAC website

Golf Tournament Benefits:
- Golf and reception benefits for four
- Half-page ad in the event program
- Recognition in the CCAC Educational Foundation newsletter
- Recognition on the CCAC website
- Tee sign

Bronze Sponsor $4,500 (tax deductible amount $3,100)
You may choose to join us as a bronze sponsor by contributing a gift of $4,500. You will receive public recognition and exposure at the Legends in Leadership dinner, the CCAC Educational Foundation Golf Tournament and on the CCAC website. As a bronze sponsor, you will receive the benefits listed below.

Legends in Leadership Benefits:
- Dinner and reception benefits for 10 (one table of 10)
- Half-page ad in the event program
- Signage acknowledging sponsorship
- Recognition in the CCAC Educational Foundation newsletter
- Recognition on the CCAC website

Golf Tournament Benefits:
- Golf and reception benefits for two
- Half-page ad in the event program
- Recognition in the CCAC Educational Foundation newsletter
- Recognition on the CCAC website
- Tee sign
Individual Event Sponsorship Opportunities

Individual Event Sponsorships:
Legends in Leadership Awards Dinner

Legend Community Leader Sponsor $10,000
(tax deductible amount $8,000)
- Event sponsor recognition on all signage, media, invitations, etc.
- Reception benefits and dinner for 20 (two tables of 10)
- Full-page ad in the event program with premium placement
- Specialized legendary community leader sponsor signage
- Extensive event recognition (banner at event, acknowledgement in event publicity materials, logo displayed throughout event on monitors, listing on all event printed pieces, acknowledgement at event)
- Recognition in the CCAC Educational Foundation newsletter
- Recognition on the CCAC website

We also provide flexibility outside the combined packages listed. Our a la carte sponsorship menu allows you to choose the sponsorship level that fits your business needs.

Legend Community Organization or Friend Sponsor $7,500
(tax deductible amount $6,500)
- Reception benefits and dinner for 10 (one table of 10)
- Full-page ad in the event program with premium placement
- Signage acknowledging legendary friend sponsorship
- Extensive event recognition (logo displayed throughout event on monitors, recognition on all event printed pieces, acknowledgement at event)
- Recognition in the CCAC Educational Foundation newsletter
- Recognition on the CCAC website

Legend Alumnus Sponsor $5,000  (tax deductible amount $4,000)
- Reception benefits and dinner for 10 (one table of 10)
- Full-page ad in the event program
- Signage acknowledging legendary alumnus sponsorship
- Event recognition (logo displayed throughout event on monitors)
- Recognition in the CCAC Educational Foundation newsletter
- Recognition on the CCAC website
Legendary Faculty/Administrator Award Sponsor $3,000  
*tax deductible amount $2,000*

- Reception benefits and dinner for 10 (one table of 10)  
- Half-page ad in the event program  
- Signage acknowledging legendary faculty/administrator sponsorship  
- Event recognition (logo displayed throughout event on monitors)  
- Recognition in the CCAC Educational Foundation newsletter  
- Recognition on the CCAC website

Legendary Student Table Sponsor $2,000  
*tax deductible amount $1,000*

- Reception benefits and dinner for 10 (one table of 10)  
- Signage at event acknowledging sponsorship  
- Recognition in the CCAC Educational Foundation newsletter  
- Recognition on the CCAC website

Legends in Leadership Program Advertising

- Full-page ad (7 1/2” wide x 10” high) $500  
- Half-page ad (7 1/2” wide x 5” high) $300

Artwork may be submitted as either camera-ready art or in electronic format. The following formats are acceptable: MS Word, JPEG or PDF. PDFs must be in print-ready resolution (300 dpi). Ads of less than 5MB can be sent electronically to jbeemer@ccac.edu. Ads must be received by the CCAC Educational Foundation by April 1st.

Dinner Tickets

- $200 per ticket  
*tax deductible amount $100*

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Kimberly Gill, KDKA News anchor and host of “Your Pittsburgh” served as the event’s emcee.
Individual Event Sponsorship Opportunities

Individual Event Sponsorships:
CCAC Educational Foundation Golf Tournament

Event Sponsor $10,000  *(tax deductible amount $7,600)*
- Golf and reception benefits for 12
- Event sponsor recognition on all signage, media, etc.
- Full-page ad in the event program with premium placement
- Tee sign with preferred placement
- Acknowledgement in event publicity materials
- Recognition in the CCAC Educational Foundation newsletter
- Recognition on the CCAC website

Arnold Palmer Sponsor $5,000  *(tax deductible amount $3,400)*
- Golf and reception benefits for eight
- Full-page ad in the event program with preferred placement
- Tee sign with preferred placement
- Recognition on the CCAC website

Eagle Sponsor $3,000  *(tax deductible amount $2,200)*
- Golf and reception benefits for four
- Half-page ad in the event program
- Recognition on the CCAC website
- Tee sign

Birdie Sponsor $1,600  *(tax deductible amount $1,200)*
- Golf and reception benefits for two
- Half-page ad in the event program
- Recognition on the CCAC website
Golf Tournament Event Sponsorship Menu

**Awards Dinner Sponsor $5,000**  
- Exclusive recognition, signage at the dinner and full-page ad in the event program

**Cocktail Reception Sponsor $2,500**  
- Exclusive recognition, signage at the cocktail party and half-page ad in the event program

**Luncheon Sponsor $2,500**  
- Exclusive recognition, signage at the lunch and half-page ad in the event program

**Dessert Sponsor $1,200**  
- Exclusive recognition and half-page ad in the event program

**Golf Cart Sponsor $2,000**  
- Sponsor logo on 50+ golf carts

**Hospitality Cart Sponsor $1,500**  
- Signage on beverage carts

**Scorecard Sponsor $1,500**  
- Sponsor logo on rules-of-the-day

**Skill Prize Sponsor $1,000**  
- Recognition and signage at skill prize site

**CCAC Educational Foundation Golf Tournament Program Advertising**  
- Full-page ad (8” high x 5” wide) $500  
- Half-page ad (4” high x 5” wide) $300

Artwork may be submitted as either camera ready art or in electronic format. The following formats are acceptable: MS Word, JPEG or PDF. PDFs must be in print-ready resolution (300 dpi). Ads of 5MB or less can be sent electronically to jbeemer@ccac.edu. Ads must be received by the CCAC Educational Foundation by August 15.

**Golf Fees & Tee Sponsorships**  
- Tee/Green Sponsor: $300  
  *(tax deductible amount $300)*  
- Individual: $325  
  *(tax deductible amount $125)*  
- Foursome: $1,300  
  *(tax deductible amount $500)*  
- Foursome & Tee/Green Sponsor $1,500  
  *(tax deductible amount $700)*

Prices include greens fees, golf cart, food and cocktails.
Community College of Allegheny County
CCAC annually educates more than 30,000 credit students through 152 degree, certificate, diploma and transfer programs and offers thousands of students access to noncredit and workforce development courses. The learning-centered institution’s mission is to provide affordable access to quality education and offer a dynamic, diverse and supportive learning environment that prepares the region’s residents for academic, professional and personal success in our changing global society. CCAC’s quality programs enable students to transfer credits to 462 colleges and universities and support regional workforce needs with accessible instruction available day, evening, weekend and online in Allegheny County and beyond. Visit ccac.edu to learn more.

CCAC Nondiscrimination Policy
The Community College of Allegheny County and its Board of Trustees are committed to the principle of equal opportunity in education and employment for all. CCAC does not discriminate based upon race, color, religion, national origin, ancestry or place of birth, sex, gender identity or expression, sexual orientation, disability, use of a guide or support animal due to disability, marital status, familial status, genetic information, veteran status or age. Creating, supporting and sustaining a diverse community will prepare our students to be effective in the world outside of CCAC. Questions may be addressed to diversity@ccac.edu.

Notifications of nondiscrimination and contact information can be found at ccac.edu/nondiscrimination. Individuals with disabilities who are requesting accommodations should contact the Supportive Services for Students with Disabilities office at 412.469.6215. This publication is available in alternate formats; contact 412.469.6215.

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